HOLLYWOOD FOREVER PRESENTS

DÍA DE LOS MUERTOS

10.28.23
9AM-3PM

MÁSCARAS DE MÉXICO
Vida y Muerte en la Máscara - Life and Death in the Mask

FEATURING
DANNY LUX

LADAYOFTHEDEAD.COM
CEREMONY OF EVENTS

CEREMONIAL PROCESSION
11:00am – 11:30am Starts at Main Gate, proceeding through the cemetery, returns to Main Gate

ALTAR EXHIBITION
100 + altars on display throughout the cemetery grounds

AZTEC DANCES AND RITUALS
Aztec Stage on the Lake and throughout the cemetery grounds

COSTUME CONTEST
Get your photo taken at the official Photo Booth

CATHEDRAL ART EXHIBITION
9:00am-3:00pm
Honoring Artist of the Year, Rafael Coronel. The exhibition features seven reproductions of Coronel's paintings and a display of over 200 masks in collaboration with the Museo Rafael Coronel in Zacatecas. The exhibition will also include "El Viejo, Respondiendo a Rafael Coronel" a photography exhibition by Joaquin Trujillo.

CHILDREN’S PLAZA
☆ Máscaras de Tecuaní Jaguar Masks inspired by the Collection of Rafael Coronel. Make your own jaguar paper mask to scare those around you.
☆ Honor Your Mascota Framed Art: Honor your pet with a vibrant art piece dedicated to your favorite dog, cat, fish, bird, or other animal you love!
☆ Lantern Making with Lil’ Libros: Light up your family ofrenda with your very own lantern!
☆ Free ice cream sampling featuring special edition flavors created in collaboration with event producer, Paola Briseño-González and Salt & Straw.
☆ Make your own paper Marigold with Lil’ Libros: Marigolds are symbolic during the Dia de los Muertos. Prepare your Ofrenda and make flowers to present to your loved ones.
☆ Pan de Muerto decorating demo and workshop by Northgate Market
☆ Get your photo taken at the Children’s Photo Booth

CURATED TAQUEROS BY L.A. TACO
Holbox (L.A. Times Restaurant of the Year)
Tacos la Carreta • Tacos los Cholos • Carnitas el Artista • Pablito’s Tacos
EL RINCON DE LA CATRINA STAGE
9AM–3PM
MC ESTEBAN LEON
10:00am Laurie Muniz Contemporary Arte in Movement
10:20am Todos los Dolores
11:00am Miroslava Ferra
11:40am Rafael Mendoza
12:25pm Laurie Muniz
12:45pm Todos los Dolores
1:30pm Miroslava Ferra
2:15pm Rafael Mendoza

AZTECA STAGE
9AM–3PM
9:00am Blessing by Shaman Xico Garza and Danza de Guaguas del Centro Ceremonial Tajin
9:30am OneDrumm and Danza de Guaguas del Centro Ceremonial Tajin
10:00am Danza Azteca Cuauhtli
10:30am Danza de Silacayoapan, Oaxaca
11:00am OneDrumm and Danza de Guaguas del Centro Ceremonial Tajin
11:30am Grupo Folklorico Misantla y Tlahualiles de Michoacan
12:00pm Ballet Folklorico Tradicion Alegre de Riverside, CA
12:30pm Danza de Curpites de San Juan Nuevo Michoacan
1:00pm Banda Pirata y Chinelo Sin Amor de Morelos
1:30pm Danza de Tecuanes de Puebla
2:00pm Danza de Carnaval de Puebla
2:30pm Danza Azteca Telpochcalli Coyolxauhqui y Danza de Los Voladores del Centro Ceremonial Tajin
MUERTE Y TRADICIÓN STAGE
9AM-3PM
MAIN STAGE MUSIC & DANCE PERFORMANCES
MC’S AMANDA PALACIOS & ERIC RESENDIZ WITH ALTURA LA: DJ FUEGO AND DJ FONDO, DJ DISCOS ROLAS AND DJ COZMIC SOUND
9:00am MC Introduction
9:05am Pasión de mi Terra Dance Company
9:30am Tradición Dance Company
10:00am Técnica Arte y Folklore
10:30am Grupo Folklórico Princesa Donaji
11:00am Inspiraciones de Danza Mexicana
11:30am Grupo Folklórico Bailes de Mi Terra
12:00pm Aztec Dances
12:30pm Irene Diaz
1:15pm Presentation of Costume Contest Winner
1:30pm Grupo Folklórico Cielito Lindo
2:00pm DannyLux

CALAVERITAS CHILDREN STAGE
9AM-3PM
DJ SOL & DJ ANI
9:00am DJ Sol & DJ Ani
10:00am Kids Mariachi - The Mariachi Conservatory
10:20am Danza de Payasos de Santa María Moyotsingo
11:00am Kids Mariachi - The Mariachi Conservatory
11:20am Danza de Tecuanes de Acatlán de Osorio
12:00pm Y Arriba Mexico Ballet Folklórico
12:30pm Reading Time with Frankie Quinones, for Lil Libro’s Dia de Muertos book ‘Huesos’
1:00pm Grupo Folklórico Misantla
1:45pm DJ Sol & DJ Ani
2:00pm Danza Azteca Xocoyote de Los Angeles
COMMITTEE
Gabriel Avila
Director of Dance
Fiacro Castro
Azteca Stage Director
Criteria Entertainment and
PR Department
Public Relations
Tina Dizon
Controller
Tharini Shanmugarajah
Production Manager
Anndy Curiel
Production Manager
Angie M. Jiménez
Director of Altars
Adela Marquez
Print Manager
Jasmine Berrios
Social Media Manager
Ilse Santillán
Ticketing Manager
Olivia Marquez
Artist of the Year Curator
Mitch Edelson
Sire Dhone Johnson
Sombras Stage Presented
by Don Quixote Curators
La Lucha Art Productions
Children’s Plaza Coordinators
Violeta Pineda
La Catrina Stage Director
Brenda Rivera
Vendor Manager
Brian Smith
Main Stage Director
Ricardo Soltero
Scenery Designer
Entry Arch Design
Mila Sterling
Graphic Designer
Karina Candelaria
VIP Liaison
Aldo Cruz
Master Altar Artist
Mario Alberto Vera Dávila
Artist of the Year Curator

PRODUCER
Paola Briseño-González
EXECUTIVE PRODUCERS
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CFO
Jay Boileau
EVP
Celine Mares & Daisy Marquez
Co-Founders
SPECIAL ALTAR EXHIBITIONS
Gone Too Soon • Thy Kingdoms Come
Francisco’s Fresh Paintings • Hostile Terrain 94’

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