

EL RINCÓN DE LA CATRINA STAGE

9AM-3PM

MC ESTEBAN LEÓN

- 10:00am Laurie Muniz Contemporary Arte in Movement
- 10:20am Todos los Dolores
- 11:00am Miroslava Ferra
- 11:40am Rafael Mendoza
- 12:25pm Laurie Muniz
- 12:45pm Todos los Dolores
- 1:30pm Miroslava Ferra
- 2:15pm Rafael Mendoza

AZTECA STAGE

9AM-3PM

- 9:00am Blessing by Shaman Xico Garza and Danza de Guaguas del Centro Ceremonial Tajin
- 9:30am OneDrumm and Danza de Guaguas del Centro Ceremonial Tajin
- 10:00am Danza Azteca Cuauhtli
- 10:30am Danza de Silacayoapan, Oaxaca
- 11:00am Onedrumm and Danza de Guaguas del Centro Ceremonial Tajin
- 11:30am Grupo Folklorico Misanhla y Tlahualiles de Michoacán
- 12:00pm Ballet Folklorico Tradición Alegre de Riverside, CA
- 12:30pm Danza de Curpites de San Juan Nuevo Michoacán
- 1:00pm Banda Pirata y Chinelo Sin Amor de Morelos
- 1:30pm Danza de Tecuanes de Puebla
- 2:00pm Danza de Carnaval de Puebla
- 2:30pm Danza Azteca Telpochcalli Coyolxauhqui y Danza de Los Voladores del Centro Ceremonial Tajin

MUERTE Y TRADICIÓN STAGE

9AM-3PM

MAIN STAGE MUSIC & DANCE PERFORMANCES

MC'S AMANDA PALACIOS & ERIC RESENDIZ WITH ALTURA LA:
DJ FUEGO AND DJ FONDO, DJ DISCOS ROLAS AND DJ COZMIC SOUND

- 9:00am MC Introduction
- 9:05am Pasión de mi Terra Dance Company
- 9:30am Tradición Dance Company
- 10:00am Técnica Arte y Folklore
- 10:30am Grupo Folklorico Princesa Donají
- 11:00am Inspiraciones de Danza Mexicana
- 11:30am Grupo Folklorico Bailes de Mi Terra
- 12:00pm Aztec Dances
- 12:30pm Irene Diaz
- 1:15pm Presentation of Costume Contest Winner
- 1:30pm Grupo Folklorico Cielito Lindo
- 2:00pm DannyLux

CALAVERITAS CHILDREN STAGE

9AM-3PM

DJ SOL & DJ ANI

- 9:00am DJ Sol & DJ Ani
- 10:00am Kids Mariachi - The Mariachi Conservatory
- 10:20am Danza de Payasos de Santa María Moyotsingo
- 11:00am Kids Mariachi - The Mariachi Conservatory
- 11:20am Danza de Tecuanes de Acatlán de Osorio
- 12:00pm Y Arriba Mexico Ballet Folklorico
- 12:30pm Reading Time with Frankie Quiñones, for Lil Libro's Día de Muertos book "Huesos"
- 1:00pm Grupo Folklorico Misanhla
- 1:45pm DJ Sol & DJ Ani
- 2:00pm Danza Azteca Xocoyote de Los Angeles

COMMITTEE

- | | |
|---|---|
| Gabriel Avila
Director of Dance | Mitch Edelson
Sire Dhone Johnson
Sombras Stage Presented
by Don Quixote Curators |
| Fiacro Castro
Azteca Stage Director | La Lucha Art Productions
Children's Plaza Coordinators |
| Criteria Entertainment and
PR Department
Public Relations | Violeta Pineda
La Catrina Stage Director |
| Tina Dizon
Controller | Brenda Rivera
Vendor Manager |
| Tharini Shanmugarajah
Production Manager | Brian Smith
Main Stage Director |
| Anndy Curiel
Production Manager | Ricardo Soltero
Scenery Designer
Entry Arch Design |
| Angie M. Jiménez
Director of Altars | Mila Sterling
Graphic Designer |
| Adela Marquez
Print Manager | Karina Candelaria
VIP Liaison |
| Jasmine Berrios
Social Media Manager | Aldo Cruz
Master Altar Artist |
| Ilse Santillán
Ticketing Manager | Mario Alberto Vera Dávila
Artist of the Year Curator |
| Olivia Marquez
Artist of the Year Curator | |

PRODUCER

Paola Briseño-González

EXECUTIVE PRODUCERS

- | | | |
|---|----------------------|--------------------|
| Tyler Cassity
President | Yogu Kanthiah
CFO | Jay Boileau
EVP |
| Celine Mares & Daisy Marquez
Co-Founders | | |

SPECIAL ALTAR EXHIBITIONS

Gone Too Soon • Thy Kingdoms Come
Francisco's Fresh Paintings • Hostile Terrain 94'

THANKS TO ALL OUR SPONSORS



HOLLYWOOD FOREVER PRESENTS

DÍA DE LOS MUERTOS

10.28.23

9AM-3PM



MÁSCARAS DE MÉXICO

Vida y Muerte en la Máscara - Life and Death in the Mask

FEATURING

DANNYLUX

LADAYOFTHEDeAD.COM

CEREMONY OF EVENTS

CEREMONIAL PROCESSION

11:00am - 11:30am Starts at Main Gate, proceeding through the cemetery, returns to Main Gate

ALTAR EXHIBITION

100 + altars on display throughout the cemetery grounds

AZTEC DANCES AND RITUALS

Aztec Stage on the Lake and throughout the cemetery grounds

COSTUME CONTEST

Get your photo taken at the official Photo Booth

CATHEDRAL ART EXHIBITION

9:00am-3:00pm

Honoring Artist of the Year, Rafael Coronel. The exhibition features seven reproductions of Coronel's paintings and a display of over 200 masks in collaboration with the Museo Rafael Coronel in Zacatecas. The exhibition will also include "El Viejo, Respondiendo a Rafael Coronel" a photography exhibition by Joaquín Trujillo.

CHILDREN'S PLAZA

- ★ Máscaras de Tecuani: Jaguar Masks inspired by the Collection of Rafael Coronel. Make your own jaguar paper mask to scare those around you.
- ★ Honor Your Mascota Framed Art: Honor your pet with a vibrant art piece dedicated to your favorite dog, cat, fish, bird, or other animal you love!
- ★ Lantern Making with Lil' Libros: Light up your family ofrenda with your very own lantern!
- ★ Free ice cream sampling featuring special edition flavors created in collaboration with event producer, Paola Briseño-González and Salt & Straw.
- ★ Make your own paper Marigold with Lil' Libros: Marigolds are symbolic during the Día de los Muertos. Prepare your Ofrenda and make flowers to present to your loved ones.
- ★ Pan de Muerto decorating demo and workshop by Northgate Market
- ★ Get your photo taken at the Children's Photo Booth.

CURATED TAQUEROS BY L.A. TACO

Holbox (L.A. Times Restaurant of the Year)

Tacos la Carreta • Tacos los Cholos • Carnitas el Artista • Pablito's Tacos



ALTARS

- Nunca Fuimos Extranjeros
- Faith, Hope, Love, Light
- Remembering the eternal light of our loved ones souls
- Cuatro Estrellas
- Sabores Eternos by Northgate Markets
- Always in our Hearts
- Oaxacalifornia
- Crónicas
- Matrimonio de Muerto
- Ni Gente Sin Casas, Ni Casas Sin Gente
- Gone Too Soon
- Thy Kingdoms Come
- Francisco's Fresh Paintings
- Hostile Terrain 94
- Altar of Remembrance- LACER
- Amor Eterno- Princesa Donaji
- Caras del ombligo de la Luna
- Máscaras de Guanajuato
- For Our Father
- Frida Kahlo: Woman with Death Mask
- Veteranos
- Momias de Guanajuato
- Slipping Into Darkness
- Mi Casa es Puebla 1
- Mi Casa es Puebla 2
- Los Angelitos
- La Visita de Nuestros Muertos
- Homage to masters of consciousness
- EL Yorch
- Rubalcaba Family
- Recuerdos Sagrados of those lost to AIDS
- En Honor: Running Soles
- En Memoria de Dylan González
- Alma y Espíritu
- Homenaje a Mis Padres
- Antonio y Lucia Escalante
- Huitzili Hummingbird Creations
- Book club family
- Motion, picture, editors, guild- Local 700.
- Familia y Amigos
- Familia Martínez
- Familia Rios de Guanajuato
- Nani y Papa Aleck
- Over the Rainbow Bridge (previously our lost Angels)
- Detrás de las máscaras
- Reina de Mi Corazón
- All that I Am, Alfonso y Víctor Hugo Romero
- Nuestra Familia
- Vida
- De Los- L.A.Times

SANTA MONICA BLVD



DÍA Y NOCHE DE LOS MUERTOS 2023

MÁSCARAS DE MÉXICO *Vida y Muerte en la Máscara*
Life and Death in the Mash

GOWER ST

EMERGENCY EXIT

LEGEND

- ☀ ☾ Gates and Tickets
- 🎨 Arts and Crafts
- # Altars
- 🚻 Restrooms
- 🎤 Stages
- ⚙️ Sponsor Altars
- 🍷 Salt & Straw
- 🍽️ Food
- 🍷 Bar
- 💰 ATMs
- 👕 Official Merchandise
- 📷 Photobooth
- ★ Curated Altars

GOWER ENTRANCE AND EXIT

SANTA MONICA MAIN ENTRANCE AND EXIT

BOX OFFICE

CHILDREN'S PLAZA

FACE PAINTING

EMERGENCY EXIT

FACE PAINTING

FIRST AID

PHOTO BOOTH

MEZCAL GARDEN

FIRST AID

VIP RESTROOMS

CATHEDRAL ART EXHIBIT

MUERTE Y TRADICIÓN

LA CATRINA / SOMBRAS

LA TACO

TITO'S LOUNGE DON JULIO

VAN NESS AVE

VAN NESS ENTRANCE AND EXIT



ALTARS

- The Artist, The Mechanic & The Free Spirit
- Vallarta, Dia de Los Muertos
- Generaciones
- Nuestras Máscaras
- Calvario-Pedro, Cora y Sergio
- Los Rostros de Nuestra Vida
- Familias Unidas
- Fallen Bicyclists
- Mom É Dad
- Nuestros muertitos
- Oscar Aviles Centenario
- Fernando Monge y Los Angeles D' California
- Standing on the Shoulders of our Ancestors
- Venegas Family
- Ancestral healing, The art of play,
- Viva La Virgie!
- Familia Palomino
- Katlin Alvarado Forever 7
- A Comfy Life
- Our Beloved
- Rodriguez Rigoli
- Bestias Amigos
- AHF - Patients and Friends
- Raúl "Fat Rat" Villaseñor
- A Barbie Día de Los Muertos
- Amores
- Path of Hope
- Borderline strong foundation. Unmasking PTSD.
- Familia Figueroa
- Howie Pyro Forever
- A Dead Kennedy
- No More Overdose Deaths
- The Ramones
- The Paine Brother's, Larson Paine and Bobby Paine
- Carmen's Cantina
- La Sirena Maía
- The Mares
- Irma y Familia
- Macarás de Aire
- Family Dinner
- Family Jewels
- Heaven Chapter: Techniques Car Club
- Masks of Our People: Matrix/APEX High School Celebration of Community
- Never Walk Alone
- Alma, Corazon y Vida
- Federación Poblana
- Quinoa Family
- Praxides
- New
- New
- Snoopy's House

Program Design by Mila Sterling